

**NEW YORK  
LONDON  
ROME  
GRIMSBY**

**INTERNATIONAL  
TRAVELLER**

# How it works

Let's work together to create a fun 'International traveller' range for your location.

All you need to do is give us the name of your location, style and colour choice from our guide and we're ready to go. See page 8 for more detail.

Next you can pick your products; we have lots to choose from; take a look through this brochure.

Now the fun begins, our designer will create your artwork and send it over to you for comments and to make any alterations that you require. Once this is approved we will send you visuals of your products.

Then our production team will create your products and send them to your door – this normally takes four weeks from approval of the visuals.

Each order is delivered with a point-of-sale package to help you promote the range in your retail space – see page 9.

## Step 1 Let's create a brief



## Step 2 Place an order



## Step 3 Design and proof



## Step 4 Manufacture in house



## Step 5 Delivery



## Step 6 You sell your range



## Important bits

To cover the design and set up charges we ask that you place a minimum initial order of £500 +VAT.

The price includes up to two amendments to the artwork at the design and proofing stage.

In the unlikely event that you decide to cancel the order after the artwork has been created a cancellation charge of £125 +VAT will be incurred, this will be offset should the order be reinstated.



# Products

## Art print (framed)

Print size: 11 x 14" | Frame size: 31 x 39cm

ARTPRINT02

MOQ: 10

Supplied full colour print with black frame and small information sticker on the reverse.



## Ceramic mug

Size: 8.3 x 9.5cm, 11oz



MUGCER02

MOQ: 72

Same design printed both sides of mug.  
Barcode printed on swing tag.

## Enamel mug with silver rim

Size: 8 x 7.8cm



MUG02

MOQ: 48

Same design printed both sides of mug.  
Barcode printed on swing tag.

## Our mugs

Both our premium coated mugs are hand decorated by us in UK, they are dishwasher safe, and the ceramic mug can be placed in the microwave.

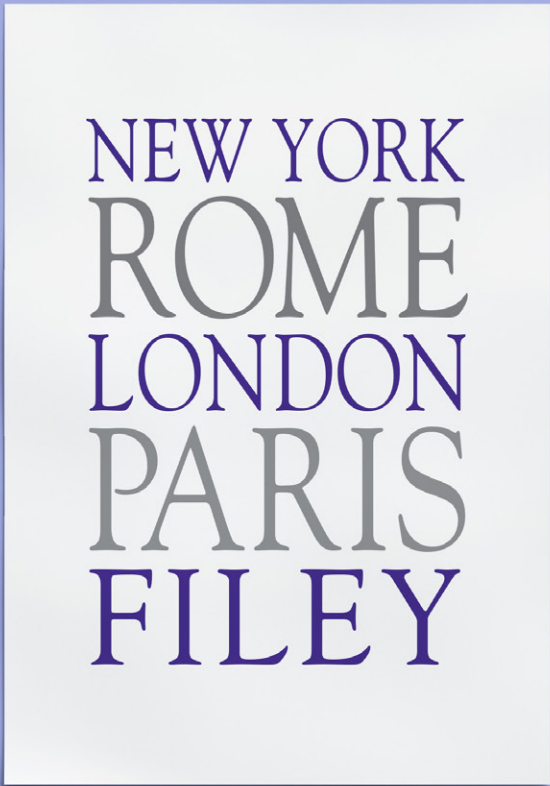
# Products

## Art print (unframed)

Size: 11 x 14"

ARTPRINT01

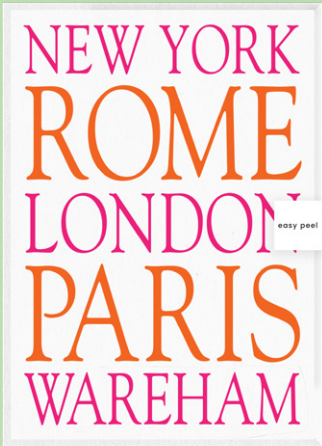
MOQ: 25



Supplied full colour print and premium grade white backing card with small information sticker. Packed in cello bag.

## Greeting card

Size: 15.5 x 10.8cm



Easy peel sticker

GRE015B

MOQ: 100

Supplied full colour front, blank inside. Barcode printed on reverse. Supplied with white envelope and plastic free sticker packaging.

## Postcard

Size: 14.8 x 10.5cm



PC01

MOQ: 100

Supplied full colour front, standard postcard reverse with barcode.

# Products

## Tote bag

Size: W37 x H42 x D11cm



Gusseted on three sides

BAG02

MOQ: 50

10oz natural cotton.  
100% cotton.  
Supplied full colour front, blank on reverse.  
Barcode printed on swing tag.

## Tea towel

Size: 45 x 60cm / 100% 8oz natural cotton



Tea towel belly band

TEA02

MOQ: 50

Supplied full colour front, blank on reverse.  
Folded and supplied with belly band packaging with barcode on reverse.

## Our fabric printing

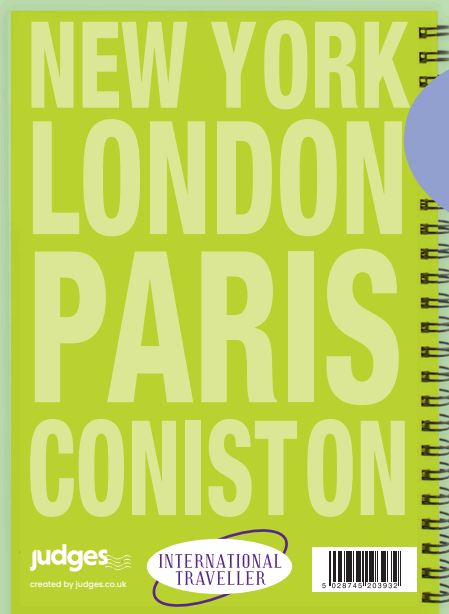
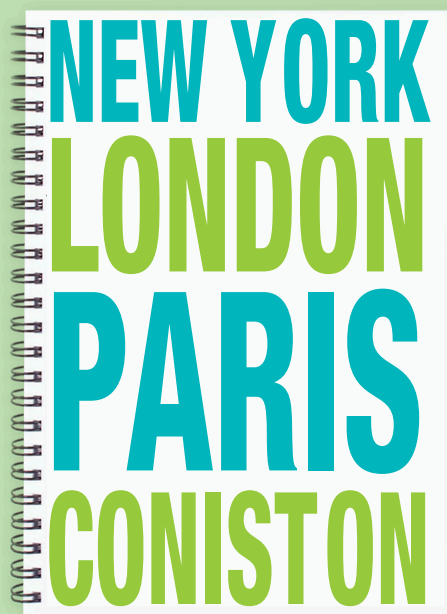
Our fabric products form a high quality backdrop for your design. They are made from natural 100% heavyweight cotton which is pre-washed to achieve superior print quality. They are manufactured in a Fair-Trade certified factory in India and printed by us in the UK.



# Products

## A5 hardback notepad

Size: 14.8 x 10.5cm



Reverse of notebook

NOT04

MOQ: 50

Supplied full colour front and back. 70 pages of lined paper. Inside covers printed one solid colour that matches the design. Supplied loose, barcode printed on reverse.

## Three A5 stapled notebooks

Size: 14.8 x 10.5cm



NOT11

MOQ: 100

Supplied full colour front. 36 pages, one lined, one plain and one with graph paper. Packed in a belly band with barcode on reverse.

## Photostone keyring

Size: 2.8 x 4cm



KEY04

MOQ: 100

Supplied full colour front, blank on reverse. Barcode printed on reverse of hang tag.

## Large tin plate magnet

Size: 6.5 x 9cm



MAGTIN05MT

MOQ: 100

Supplied full colour front with matt finish, blank on reverse. Barcode printed on reverse of packaging.

# Products

## Coaster

Size: 9.5 x 9.5cm



COA02MT

MOQ: 108

Supplied full colour front, cork on reverse.  
Presented in card wrap with  
barcode on reverse.

## Pencil tube

Size: 19.5 x 3.5cm diameter



PENSET01

MOQ: 72

Supplied full colour, with barcode.  
Contains 12 colouring pencils  
in natural wood.

## White t-shirt

Size: XS, S, M, L, XL, XXL

TSH02      MOQ: 50, at least 10 of each size

Supplied full colour front, blank on reverse.  
Packed with a swing ticket with barcode on reverse.



With swing ticket  
attached to label

## Our T-shirts

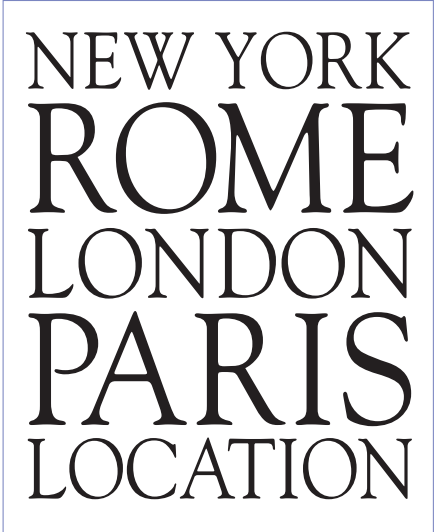
Our shirts are printed by us on  
190gsm, 100% semi-combed  
ring spun white cotton. They  
have a ribbed collar, taped  
neck, twin needle stitching  
and a tubular body.

# Design Styles

Firstly choose a type style:  
Sans Serif or Serif



Sans Serif



Serif

Decide on the place names, your location being last; 3 names plus location for sans serif, 4 names plus location for serif.

Place name 1

Place name 2

Place name 3

Your location name

Place name 1

Place name 2

Place name 3

Place name 4

Your location name

Choose a colour theme:  
Can be one or two colours. You can pick from one of these shown or have your own. Any packaging will be coloured as the location name unless you instruct us otherwise.



Colour 1



Colour 2



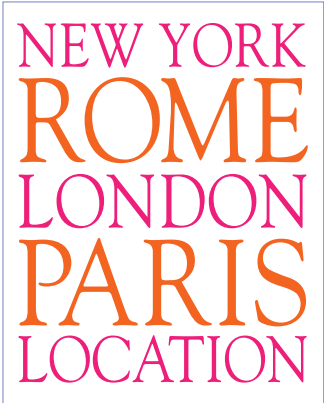
Colour 3



Colour 4



Colour 5



Colour 6



Colour 7



# Point of Sale

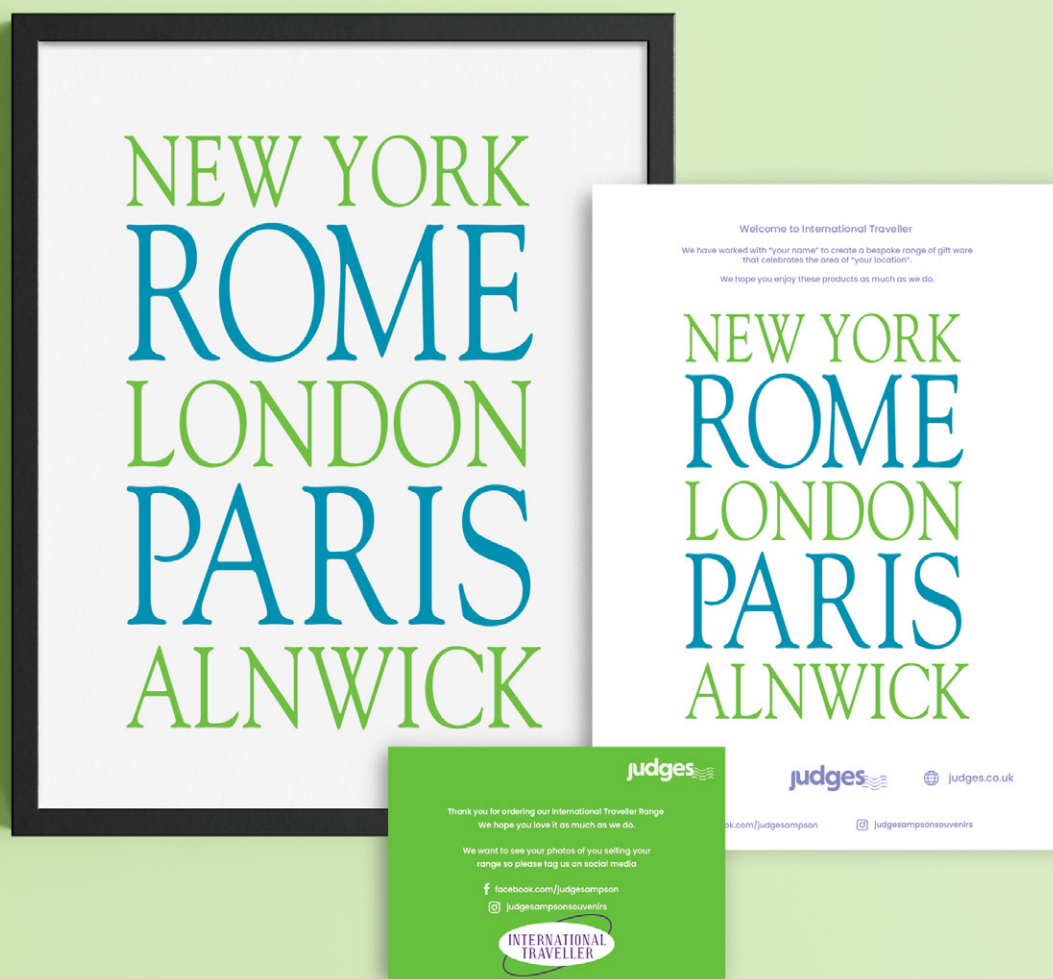
We will also send you a package with free point of sale items to help you display and promote your range.

In your exclusive pack you will get:

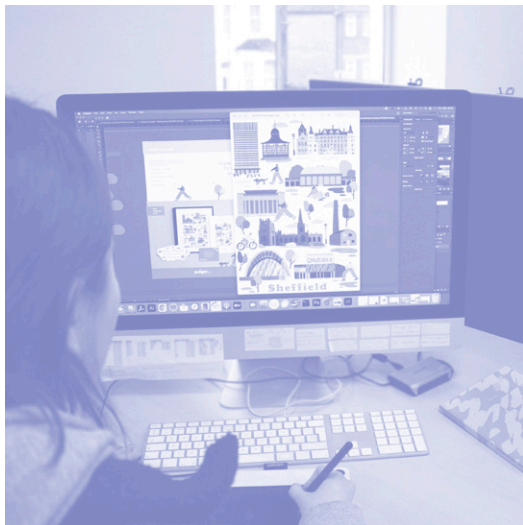
- Framed print of your design
- A4 show card
- Thank you card

“thank you  
for your order”

International  
Traveller's  
Welcome Pack



# Our process



From artwork to despatch...

Everything you see in this brochure is produced in our iconic factory situated just off the seafront in (usually) sunny Hastings.

We value the ability of our team to work under the same roof, from Bruce producing the original artwork to Tash assembling your products and despatching them out the door. We like to feel that we can iron out any queries quickly and we get the best possible results from our creativity and manufacturing skills.

Gavin was first introduced to the Judges family when he joined us on a work experience placement from school and now heads up our print division over seeing our Heidelberg printing press and state of the art Xerox digital unit.

Please call by if ever you are passing, we might even treat you to a bag of chips on the beach!



## Sustainability

### Our values



Our printing inks are made from vegetable oils



Our whole factory and office suites run on low energy lights



The paper for our envelopes and the board we print on comes from well managed, sustainable and accredited sources



Our heating system has been upgraded to high efficiency boilers



All our waste printing board and cardboard are sent for recycling. Our general waste is zero landfill



As all of our design and production happens under one roof there is no need for unnecessary transportation of stock

# About us

## Judges

Designers and manufacturers of exclusive giftware.

Based on the photographic excellence of Fred Judge FRPS, Judges was founded in Hastings in 1902 and quickly established itself as one of the country's leading publishers of postcards, opening branches throughout the UK.

During his lifetime he won over 100 trophies, exhibited in America, Australia, Japan and New Zealand. He was specially honoured with one man shows in London, New York and Washington and had 83 acceptances in the annual exhibitions of the Royal Photographic Society.

In 1927 Fred relocated the business from the town centre to its current iconic premises. Over the decades the building was expanded, equipment modernised and today the company upholds Fred's ethos of creativity and quality to cater for modern demands.



## Contact

We are always happy to discuss any aspect of the design and production process.

Our office is open Monday - Friday 8.15-5.00pm and our sales@ emails are monitored outside these hours.

 [judges.co.uk](http://judges.co.uk)

 [sales@judges.co.uk](mailto:sales@judges.co.uk)

 01424 420919

 [facebook.com/judgesofhastings](https://facebook.com/judgesofhastings)

 [judgesofhastings](https://www.instagram.com/judgesofhastings)



INTERNATIONAL  
TRAVELLER

Creative gifts for your location