# Your World by Beth Tibbles





## **How it works**

Let's work together to create a 'Your World' range for your location.

We start by sending you a design brief to fill out, where you tell us what landmarks, buildings and icons you would like to see on your artwork.

Next you can pick your products; we have lots to choose from; take a look through this brochure.

Now the fun begins, our illustrator, Beth, will create your artwork and send it over to you for comments and to make any alterations that you require. Once this is approved we will send you visuals of your products.

Then our production team will create your products and send them to your door – this normally takes four weeks from approval of the visuals.

Each order is delivered with a point-of-sale package to help you promote the range in your retail space - see page 12.

Step 1 Let's create a brief



Step 4 Manufacture in house



Step 2 Place an order



Step 5 Delivery



Step 3
Design and proof



Step 6 You sell your range





#### Important bits

To cover the design and set up charges we ask that you place a minimum initial order of £1500 + VAT.

The price includes up-to two amendments to the artwork at the design and proofing stage. Thereafter they will cost £50 + VAT per amendment.

In the unlikely event that you decide to cancel the order after the artwork has been created a cancellation charge of £250 + VAT will be incurred, this will be offset should the order be reinstated.





#### Ceramic mug Size: 8.3 x 9.5cm, 11oz



MUGCER02 MOQ: 72

Barcode printed on swing tag.

MUG02

MOQ: 48

Barcode printed on swing tag.

## Enamel mug with silver rim

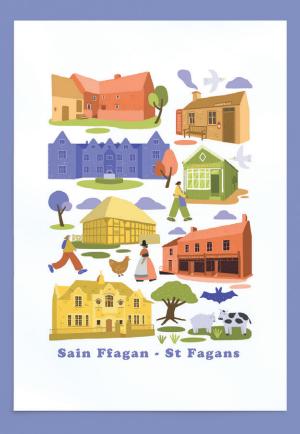
Size: 8 x 7.8cm

## Our mugs

Both our premium coated mugs are hand decorated by us in the UK. They are dishwasher safe, and the ceramic mug can be placed in the microwave.



# Art print (unframed) Size: 11" x 14"



Isle of Man

Supplied full colour print and premium grade white backing card with small information sticker. Packed in cello bag.

#### **Greeting card**

Size: 15.5 x 10.8cm





GRE015S

MOQ: 100

Supplied full colour front, blank inside. Barcode printed on reverse. Supplied with white envelope and plastic free sticker packaging.



#### **Postcard**

Size: 14.8 x 10.5cm



PC01

MOQ: 100

Supplied full colour front, standard postcard reverse with barcode.







MOQ: 50

10oz natural cotton. 100% cotton. Supplied full colour front, blank on reverse. Barcode printed on swing tag.



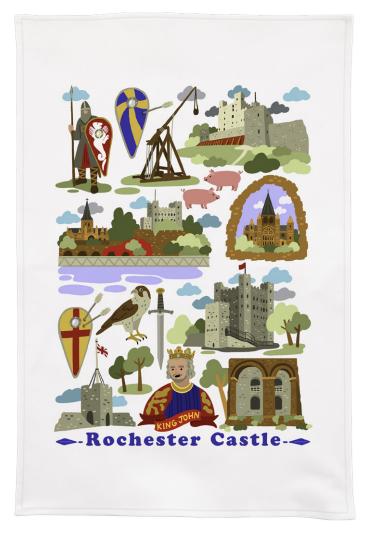
## Our fabric printing

Our fabric products form a high quality backdrop for your design. They are made from natural 100% heavyweight cotton which is prewashed to achieve superior print quality. They are manufactured in a Fair-Trade certified factory in India and printed by us in the UK.



#### Tea towel

Size: 45 x 60cm / 100% 8oz natural cotton





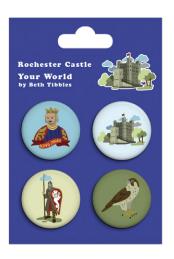
TEA02 MOQ: 50

Supplied full colour front, blank on reverse. Folded and supplied with belly band packaging with barcode on reverse.









BAD04

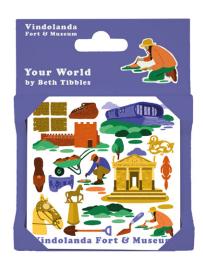
MOQ: 100

Presented on a backing card with barcode on reverse.



#### Coaster

Size: 9.5 x 9.5cm



COA02MT

MOQ: 108

Supplied full colour front, cork on reverse. Presented in card wrap with barcode on reverse.

#### Pencil tube

Size: 19.5 x 3.5cm diameter



PENSET01

MOQ: 72

Supplied full colour, with barcode. Contains 12 colouring pencils in natural wood.

### Ball pen

Size: 19cm





ZPEN018

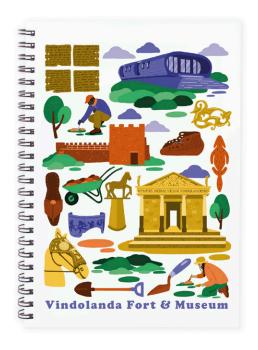
MOQ: 250

Printed full colour around barrel. Presented in card wrap with barcode on reverse.



#### A5 hardback notebook

Size: 14.8 x 10.5cm



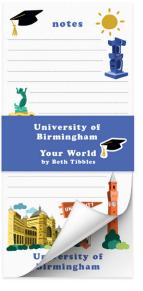


NOT04 MOQ: 50

Supplied full colour front and back. 70 pages of blank paper. Supplied loose, barcode printed on reverse.

#### Magnetic memo pad

Size: 21 x 10cm





NOT07 MOQ: 100

Supplied full colour front, 40 pages. Magnets on reverse of backing card. Packaged in belly band with barcode on reverse.

#### Three A5 stapled notebooks

Size: 14.8 x 10.5cm





NOT11 MOQ: 100

Supplied full colour front.

36 pages, one lined, one plain and one with graph paper.

Packed in a belly band with barcode on reverse.





#### About us

We have been printing for 120 years from our historic base in Hastings. We now have Heidelberg lithographic equipment together with state-of-the-art digital printers and all our design and finishing takes place under the same roof.

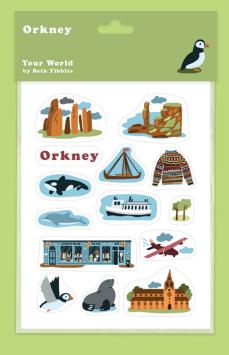






#### Sticker sheet

Size: 22 x 16cm



STICA5

MOQ: 100

Packed in biodegradable cello bag with header card and barcode on reverse.

## Photostone keyring

Size: 2.8 x 4cm



KEY04

MOQ: 100

Supplied full colour front, blank on reverse. Barcode printed on reverse of hang tag.

#### Large tin plate magnet Size: 6.5 x 9cm



MAGTIN05MT

MOQ: 100

Supplied full colour front with matt finish, blank on reverse.

Barcode printed on reverse of packaging.







#### Card bookmark

Size: 18 x 5cm



BOO02

MOQ: 100

Supplied full colour front on 415 micron card, barcode printed on reverse.





# Point of sale

We will also send you a package with free point of sale items to help you display and promote your range.

In your exclusive pack you will get:

- · Framed print of your design
- · A4 show card
- · Thank you card

"Thank you for your order"





Your World welcome pack





## **Our process**



From artwork to despatch...

Everything you see in this brochure is produced in our iconic factory situated just off the seafront in (usually) sunny Hastings.

We value the ability of our team to work under the same roof, from Beth producing the original artwork to Tash assembling your products and despatching them out the door. We like to feel that we can iron out any queries quickly and we get the best possible results from our creativity and manufacturing skills.



Gavin, was first introduced to the Judges family when he joined us on a work experience placement from school and now heads up our print division over seeing our Heidelberg printing press and state of the art Xerox digital unit.

Please call by if ever you are passing, we might even treat you to a bag of chips on the beach!

# Sustainability



Our printing inks are made from vegetable oils



The paper for our envelopes and the board we print on comes from well managed, sustainable and accredited sources



All our waste printing board and cardboard are sent for recycling. Our general waste is zero landfill



Our whole factory and office suites run on low energy lights



Our heating system has been upgraded to high efficiency boilers



As all of our design and production happens under one roof there is no need for unnecessary transportation of stock



## **About us**

#### **Judges**

Designers and manufacturers of exclusive gift ware.

Based on the photographic excellence of Fred Judge FRPS, Judges was founded in Hastings in 1902 and quickly established itself as one of the country's leading publishers of postcards, opening branches throughout the UK.

During his lifetime he won over 100 trophies, exhibited in America, Australia, Japan and New Zealand. He was specially honoured with one man shows in London, New York and Washington and had 83 acceptances in the annual exhibitions of the Royal Photographic Society

In 1927 Fred relocated the business from the town centre to its current iconic premises, over the decades the building was expanded, equipment modernised and today the company upholds Fred's ethos of creativity and quality to cater for modern demands.







#### Contact

We are always happy to discuss any aspect of the design and production process.

Our office is open Monday- Friday 8.15-5.0pm and our sales@ emails are monitored outside these hours.



judges.co.uk



sales@judges.co.uk



01424 420919



facebook.com/judgesofhastings



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beth-tibbles.myportfolio.com



beth.tibbles





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